

Strong measures vital to combat challenges



Himanshu R Kamani,
Chairman, RCMA

Promote co-operation among Indian companies and people connected with rubber and chemicals, provide a platform for adopting a common policy and collectively taking such steps as may be considered necessary to safeguard the interest of the industry.

Promote and preserve a high level of business integrity and principles amongst those engaged in trade in India.

Build a common social platform for interaction of the members.

What are your initiatives to improve and increase your members' benefits?

Networking with other member organizations and developing new ideas and trends.

The Forum's mission is to promote the role of trade associations in creating a positive business environment, forming public policy and supporting its members with appropriate services. It disseminates best practice and increases the professionalism of trade associations.

In return for a subscription fee, associations offer many products and services, including conferences, networking, training and educational materials, technical advice, and publications to name but a few.

4) What are the latest trends in the rubber as well as the rubber chemicals trade sector that have affected your members?

The country, the rubber industry and also the vendors are all passing through times of tumultuous changes. Increasing market volatility, changes in logistics, supply chain management, greater efficiency in fund management are the challenges of the future. Implementation of global standards and setting up stronger ethics and all-round reliability are the new key areas to be focused on.

How have the declining natural rubber prices impacted your Association and its members?

Members have opted for diversification due to continuous fall in natural rubber price for last many weeks. Imports of natural rubber from other countries have also impacted indigenous local dealers.

What are the Association's major demands and requirements from the part of the Government bodies, regulators, and public concerns?

Fastest implementation of GST and simplification of paper work under one roof and to treat trading community book debts. ■

The recently elected Chairman of the Rubber & Chemical Merchant's Association, Himanshu Ramesh Kamani, is the Managing Partner of Bhavik Enterprise that is engaged in the supply of rubber, peroxide, fluorine, silicone, chemicals etc. to different industries all over India for over three decades. As one with 15 years experience in the Indian rubber industry, he has excellent knowledge of different rubber grades and their diversified application and properties.

Himanshu R Kamani is well-versed with the new trends and developments on the trading front globally. He has established very good customer relations over the years. He knows the importance of supplying the Indian rubber industry with new generation raw materials to match global requirements.

In an interview to *Rubber Asia*, he describes his priorities as new RCMA Chairman. According to him, the domestic rubber industry and also the vendors are all passing through changing times. Focus on implementation of global standards and setting up stronger ethics and all-round reliability are vital to take on the future challenges. **Excerpts:**

As new Chairman of The Rubber & Chemical Merchant's Association, please tell us of your priorities.

To promote and maintain good relations between members of the Association and the Government authorities, other segments of the economy and improve the image of the industry.

To bring rubber and chemicals merchants' together under one umbrella for achieving their common causes.

What are your plans to strengthen the Association and take it to new heights?